



**Preliminar Program**  
**World Olive Oil Summit – National Olive Oil Congress**  
**2018**

**June 7th**

9h00 – Opening Session

**World Olive Oil Summit Ambassador – José Gouveia**

**Confederação de Agricultores de Portugal President – Eduardo Oliveira e Sousa**

**Luis Capoulas Santos – Portuguese Minister for Agriculture, Forests, and Rural Development**

10h00 – World Olive Oil Summit Panel

“World Olive Oil Commerce Perspectives”

- **International Olive Council Executive Director - Abdellatif Ghedira**

“*Xylella fastidiosa* – Olive Groves Menace”

- **Maria Saponari – Institute for Sustainable Plant Protection, National Research Council (ITA)**

“Olive Tree Patrimony – Valorization Factor in the Global Market”

- **Diana Frescobaldi - Consorzio Laudemio – Società per la Valorizzazione dell’Olivicoltura di Pregio Toscana (ITA)**

11h30 – “Market Approaches” Panel

- **Global Experience – João Roquette - Esporão (PT)**

- **Global Experience – Rita Vilaça - Gallo (PT)**

- **Global Experience – Meher Bem Ismail - Ben Ismail (TUN)**

- **Cooperative Sector – José Duarte – Coop. Agrícola de Moura e Barrancos, CRL (PT)**

- **Cooperative Sector – Paulo Ribeiro – Coop. Olivicultores de Valpaços, CRL (PT)**

12h30 – Round Table – Moderation: Mariana Matos – Casa do Azeite (PT); Jorge Jordão – Associação Portuguesa de Empresas de Distribuição; Rita Bassi – Oliva (BRA); Teresa Perez – AIFO España (ES);



13h30 - Lunchtime

15h00 – “Olive Oil – Consumption Patterns in Hotel and Tourism Industries” Panel

“Olive Oil in gastronomy”:

- **José Avillez (PT)**

- **Vasilis Leonidou (GR)**

“Olive Oil Culture in Hotel and Tourism Industries”:

- **Marco Fasoli – Italian Culinary Institute for Foreigners (ITA)**

16h00 – Round Table – Moderation: Fernando Alves (PT); Leopoldo Calhau (PT); José Manuel Esteves – AHRESP (PT); Luis Araújo – Turismo de Portugal (PT);

20h00 – World Olive Oil Summit Gala Dinner – Portugal National Olive Oil Competition Ceremony Award.



## **June 8th**

9h30 – **Confederação de Agricultores de Portugal President – Eduardo Oliveira e Sousa**

9h35 – "European Challenges" Panel

The importance of innovation in Agriculture for feeding a growing population

- **Graeme Taylor – European Crop Protection Association**

European Parliament Vision on post 2020 CAP

- **Paolo de Castro – European Parliament Member and Vice-Chair in Committee on Agriculture and Rural Development**

10h10 – Round Table

**Moderation: Thierry de L'Escaille – Secretário-geral da European Landowners Organisation; Christiane Lambert – Federation Nationale des Syndicats d'Exploytants Agricoles; Yiannis Koufoudakis – GAIA EPICHEIREIN, S.A.; Pedro Barato – Associação Agraria Jovenes Agricultores; Roberto Moncalvo – Coldiretti; Luis Mira – Confederação de Agricultores de Portugal;**

The role of Science and Innovation on Agriculture and CAP

- **Carlos Moedas - European Commisionaire for Investigation, Inovation and Science**

The future on post 2020 CAP

- **Phil Hogan - European Commisionaire for Agriculture and Rural Development**

12h00 – Luis Capoulas Santos – Portuguese Minister for Agriculture, Forests, and Rural Development

**12h30 – His Excelency, the President of the Portuguese Republic, Marcelo Rebelo de Sousa**



13h30 - Lunchtime

15h00 – World Olive Oil Summit Panel

“Sensorial Analysis – Limitation vs Competitive Advantage”

Sensorial Analysis as base element in Olive Oil Quality

- **Juan Ramón Izquierdo (ES)**

- **Rafael Sánchez de Puerta – Cooperativas Agroalimentarias de España (ES)**

16h30 – Round Table - Moderation: Francisco Pavão – Confederação de Agricultores de Portugal (PT); Carlos Lima – Instituto dos Vinhos do Douro e Porto (PT); João Paulo Martins – Revista Grandes Escolhas (PT); José Maria Penco - Asociacion Española de Municipios del Olivo (ES); Juan Penãmil – MERCACEI (ES); Vasco Torres Colaço – DECO Proteste (PT);

17h30 – Closing Ceremony

**Associação Portuguesa de Horticultura – José Alberto Pereira**

**Centro de Estudos e Promoção do Azeite do Alentejo President – Gonçalo Morais Tristão**

**Confederação de Agricultores de Portugal President – Eduardo Oliveira e Sousa**